

Special Report

Growing Race in Management An Investigative Series on CoB Faculty Research Credentials

A USMNEWS.net reader recently commented that the list of CoB faculty who have exited the CoB since 2003 contains the names of individuals who are arguably the best scholars to have ever represented their particular units in USM's business school. That comment inspired the idea for a new series on the greatest scholars to have graced the suites of each unit in the CoB. Interestingly, the common thread among these individuals is that they were generally brought to USM under the business school leadership of former CBA dean, Tyrone Black. And, among the ones who have left the business school for other pastures (usually greener ones), most of them departed under the leadership of either former CBA dean, William Gunther, or former CoB dean, Harold Doty (usually the latter).

As far as USM's business school is concerned, no unit has fought against academe's shift toward a research-activity like management. With current and former management faculty like David Duhon and Stephen Bushardt in the fold, and so often holding important administrative positions, the proverbial "research culture" never really had a chance to gain a foothold in management. As a result, there are not many candidates for "the greatest ever" in management, and all of them are 21st Century faculty. And, as reports here at USMNEWS.net have revealed, both of the finalists --- former CoB dean, Harold Doty, and associate professor Jon Carr --- have records that show multiple co-authors and a considerable degree of so-called "academic slipstreaming."¹

Because these issues are found for both finalists, their records can at least be compared without discounting of any sort. Let's begin with Doty.



As the insert above shows, Doty has published articles in two elite-level management journals. These two journals, *The Academy of Management Journal* and *The Academy of Management Review*, are generally considered by management scholars to be the top two outlets in the field.

¹ Reporters considered including links to reports on slipstreaming and other issues regarding the research records for these two faculty, but the sheer number of reports involved, especially in Doty's case, proved too daunting. Readers are, instead, referred to the Archives pages at USMNEWS.net.

In addition to these two journals, Doty has also published articles in three other A-level business journals. These are shown below, and include *Organization Science* and the *Journal of Management*. Also included below is an inter-disciplinary business journal, the *Journal of Business Research*.



Doty's second-line journal publications are lacking both in number and quality. As shown below, there are only two unique second-line journals that were found, including *Organizational Research Methods* and the *Journal of Managerial Issues*. However, one would think that the record shown above would be competitive in any contest in the CoB's management unit.



Carr's portfolio contains a publication in *The Academy of Management Journal*, arguably the top outlet in the field of management. However, Doty's TAMJ cancels out Carr's, and Doty is left with TAMR. As a result, Carr starts out in a big hole.



The hole gets a bit deeper for Carr by failing to cancel out *all three* of Doty's A-level journal publications. Though he cancels both the *JoM* and the *JBR* (shown below), Doty is left with *OS* in the A-level column.



Carr's second-line portfolio contains quantity and some respectable quality, particularly *Educational and Psychological Measurement*, the *Journal of Real Estate Research*, and the *Journal of Marketing Theory and Practice*. The latter two add to the cross-discipline column, which is void in Doty's case.



Carr's second-line collection, which contains publications in at least seven unique journals (as shown above), cuts into Doty's lead. Unfortunately for Carr, that lead was quite sizable to begin with, and Doty remains ahead. Lacking other significant challengers, Doty is crowned by this series as "the greatest ever" in management . . . at least for now. By that remark we would point out that Carr, who has been closing the gap with Doty in recent years, has spent his academic career at USM, which is a Tier 4 institution. Doty, on the other hand, had the benefit of working at Tier 2 Arkansas and Tier 1 Syracuse, only to fall to Tier 4 as a result of accepting an administrative position at USM in mid-2003. Carr will be leaving USM after 2008, and joining the business faculty at Texas Christian University. TCU is a solid Tier 2 institution. Sources say that if Carr stays "in the race," he (Carr) will eventually take the crown.